

**Florida Region SCCA  
Board of Directors Meeting  
June 10, 2008  
Duffy's, Boynton Beach, FL**

Board Members Present:

Dave Piasecki – Asst. RE	Al Capuano	Rennie Bryant
Lori Vitagliano - Treasurer	Bob Ricker	John Jackson
Stu Cowitt – Secretary	Jay Mauney	Grace Cowitt
Mike Finn	Chuck Lonsdale	

Also in Attendance:

John Anderson	John Rollins
Bob Lee	

The Secretary acknowledges that these Minutes are not in chronological order.

Meeting called to order by Dave Piasecki at 7:57 p.m.

**Motion (Ricker/Lonsdale):** to accept the May 2008 BoD Meeting Minutes as submitted by the Secretary. **Passed (unanimous).**

REPORTS

Mike Finn:

Our last event went well. This weekend we'll be at Homestead. The Drivers' School has 21 students entered, and there are 73 drivers in approx. 50 cars entered for the enduro. The schedule is uncertain for the rest of the year due to the Moroso construction. [Dave Piasecki reported that Moroso is working double shifts, everything they need to do to get the work done on schedule, i.e., approx. October.] Our next event should be the October event at Homestead. Updated points were distributed yesterday and are up on the website. PBOC is running an enduro (1.5 hour) on July 4<sup>th</sup> weekend at Sebring. Bob Varela has offered for us to join them. It won't work to give FES points because that would need SCCA sanction and insurance, but maybe we can at least cross- promote it. John Z. has the shirts (2007 Worker Appreciation) and hats for this weekend. Peggie says that we'll just barely be ok with flaggers due to it being Father's day weekend.

John Zuccarelli (by phone):

I spoke with Aaron today at Moroso. The new track has been laid out and they are putting in the base. Aaron will be e-mailing us pictures. [The Board discussed with John the upcoming scheduled events. All agreed that with a Regional at Homestead in October, if we're able to have our November event at Moroso, it will be a good couple of months.]

Bob Ricker:

This Saturday evening we'll be doing a RallyCross in a new parking lot just outside of the track. Hopefully we'll have a good turn-out. There will also be a "Mini USA Auto Club" auto-cross being put on by NASA this weekend in one of the paved parking lots.

Dave Piasecki:

SCCA has changed the formatting and reporting of membership lists, and they are not sending them on a regular basis. I'm doing what I can to get usable info.

Lori Vitagliano:

I will be changing our bank next week. I wanted to wait until there was a break in our racing events to do that. I am working towards having regular financial reporting.

John Jackson:

[John presented the Board with the layout/model for the new Torque.]

It will be folded in half, which significantly cuts postage cost (qualifies for bulk rate). It will have to be limited to twelve pages per issue due to the folding, however. It will be full color. Cost will be approx. \$400 per issue less than what the old format was costing us.

An RE's letter and Assistant RE's letter will be needed for each issue.

Jay Mauney:

Postcards for race and worker notice are out. The eTorque last week covered all different events.

Forty or so names bounce on postcard mailings to drivers.

It's costing us \$680/thousand for the postcard mailings.

I've been getting some requests from CFR members to add them to our mailing lists.

Will add them to e-mail distribution lists but not for snail mail.

We NEED contributions for the eTorque and the Torque.

We have set up the new Torque format so that anyone can do it going forward. It will be easy to upload photos and articles. The new graphics guy (BC Graphics) handles all layout, setup, etc. Total cost is \$2,400/issue, which includes printing, postage, everything. We're using bulk mail, but there shouldn't be any problems. The estimated cost of going to 1<sup>st</sup> Class would be \$400 more per issue. The mailing cost will be just 17.7 cents per piece (not-for-profit rate). It was 82 cents per piece at the 1<sup>st</sup> Class flat-piece rate.

Chuck Lonsdale:

Graphics for the equipment truck will remain an open item. Attempted credit card fraud by Mike Hope, owner of Advanced Grafix, has necessitated utilization of a different graphics company to perform the work.

The Sound Equipment has been calibrated and certified by Quest Technologies, and was in use at our May Moroso event. Item closed.

Insurance for the equipment truck has been renewed for another year. Item closed.

Grace Cowitt:

Our next meeting is at Xtreme Indoor Karting on June 25<sup>th</sup>. We've received only a couple of responses so far. It was featured in the Torque Express last week and will be again for the next two Fridays. There will also be a full page announcement for this in the Torque; I really hope that gets out to everyone on time. I would appreciate if all of you would pass the word about this event as well.

On July 23<sup>rd</sup>, we'll be at Duffy's West Palm Beach, and in August we'll probably be back at Bru's Room in Pompano.

Rennie Bryant:

We gave out ALL trophies at Moroso! Trophies are ready for this weekend.

Al Capuano:

My only items will be under New Business.

John Anderson:

The Sound Control "issue" was recently discussed, and we thought (based upon statements by Terry Ozment) that we could write it out in the Supps. Our Exec. Steward (Rick Mitchell) advises that the Supps can not water down the GCR, only add to it. Therefore, Sound Control still needs to operate, but does not have to be enforced with penalties.

John Rollins:

Thanks from Vintage for allowing us to start and finish the Moroso weekend.  
Thanks to all Florida Region folks for 25 great years, I am retiring and moving to North Carolina. Hope to see you all at some point.

OLD BUSINESS:

Bob Ricker inquired how we are going to handle publishing the Bylaws revisions in the Torque. Stu Cowitt explained the process for approving Bylaws revisions (of the type that the Board approved last month). The complete revised Bylaws (showing the changes that the Board approved) will have to be published in one upcoming issue before they can take effect. There is no rush, since these are all "clean-up" changes, so we'll time it for an issue of the Torque that doesn't have much going on.

NEW BUSINESS:

Al Capuano presented the Mission Statement and Statement of Core Values.

**Motion (Capuano/Finn):** to adopt the Mission Statement for Florida Region.

**Passed (unanimous).**

**Motion (Capuano/Finn):** to adopt the Core Values for Florida Region.

**Passed (unanimous).**

John Jackson presented the Publications Budget. He indicated that we need an additional wireless card and inquired as to the status of our wireless service. No ad income is contemplated now. It was pointed out that the website has been accounted for under the Publicity Budget but should be under the Publications Budget.

**Motion (Ricker/Capuano):** to approve the Publications Budget as amended (with website expense), pending final determination of the need for another wireless card and pending establishment of a revenue collection process for ad income.

**Passed (unanimous).**

The Board discussed the issue of collection of ad income. There has not been an organized effort to do this. For the website, it will be difficult to go back since the ads have been running there for a long time and no one knows how those ads were sold. The Board discussed with John Z. about how far back to attempt to collect ad revenue (primarily Torque Express ads). All agreed that for ads run in 2007, we should evaluate which ads we can determine the actual amounts for and collect what we can (not worrying about the small items). For all of 2008 and going forward, all ads must be paid for. **Motion (Piasecki/Mauney):** to task John Jackson, Jay Mauney and Lori Vitagliano with establishing a process for invoicing and collecting ad revenues, such process to be reported to the Board at the next meeting. **Passed (unanimous).**

Bob Ricker will call Robin Langlotz to discuss a co-op ad for the January Nationals.

Jay Mauney presented the Board with the proposed Publicity Budget. Extensive discussion followed about all line items. Various Board members expressed concerns about various line items.

**Motion (Capuano/S.Cowitt):** to table the discussion of the Publicity Budget until next month's meeting, by which time Jay will have revised it based upon tonight's discussion.

**Passed (unanimous).**

Next Board meeting on July 8, 2008 at Duffy's Boynton Beach East.

**Motion (Vitagliano/Capuano):** to adjourn. 11:05 p.m. **Passed (unanimous).**

Respectfully submitted,

Stu Cowitt